



2019 Content Marketing Collaboration Program Packages

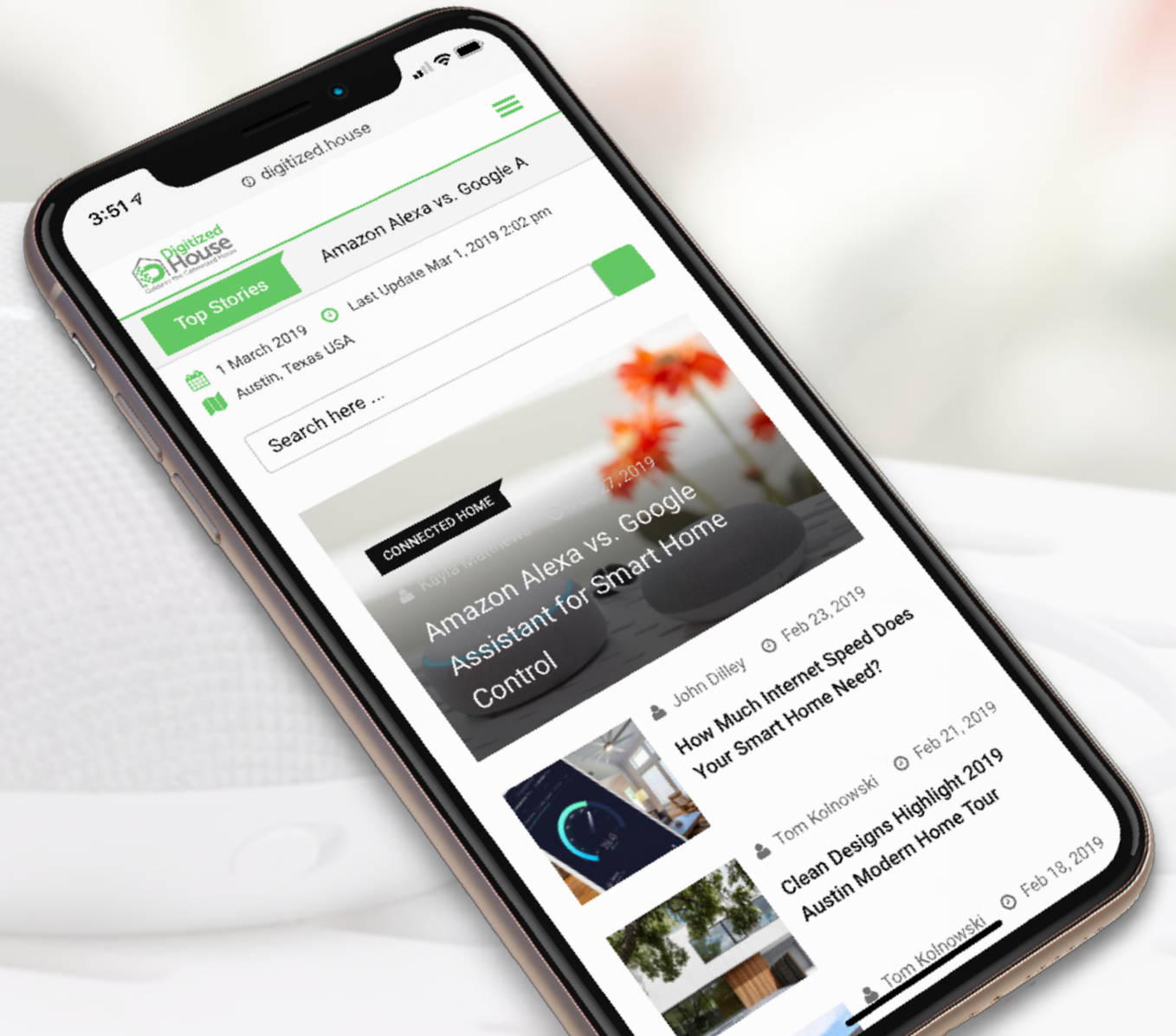
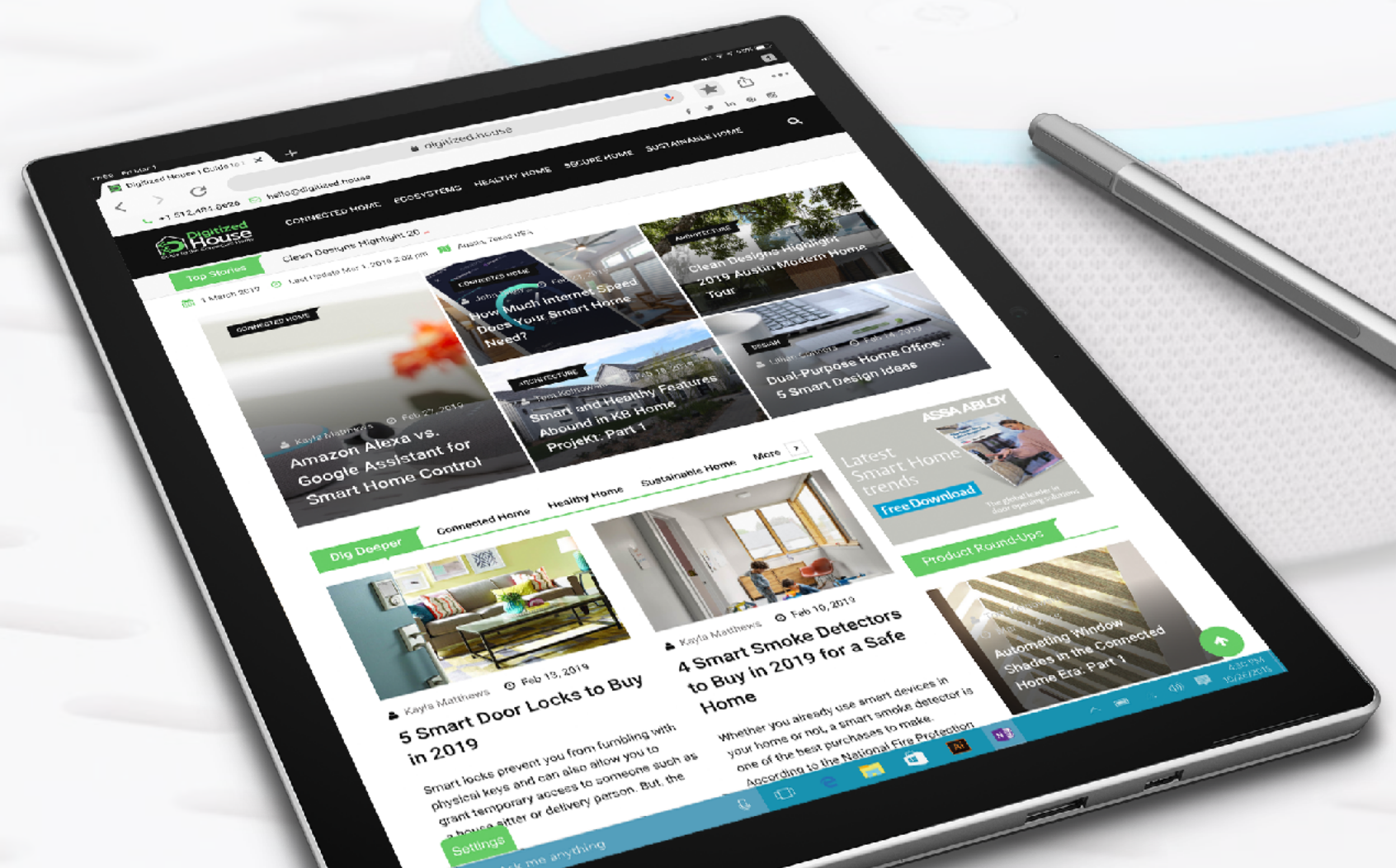
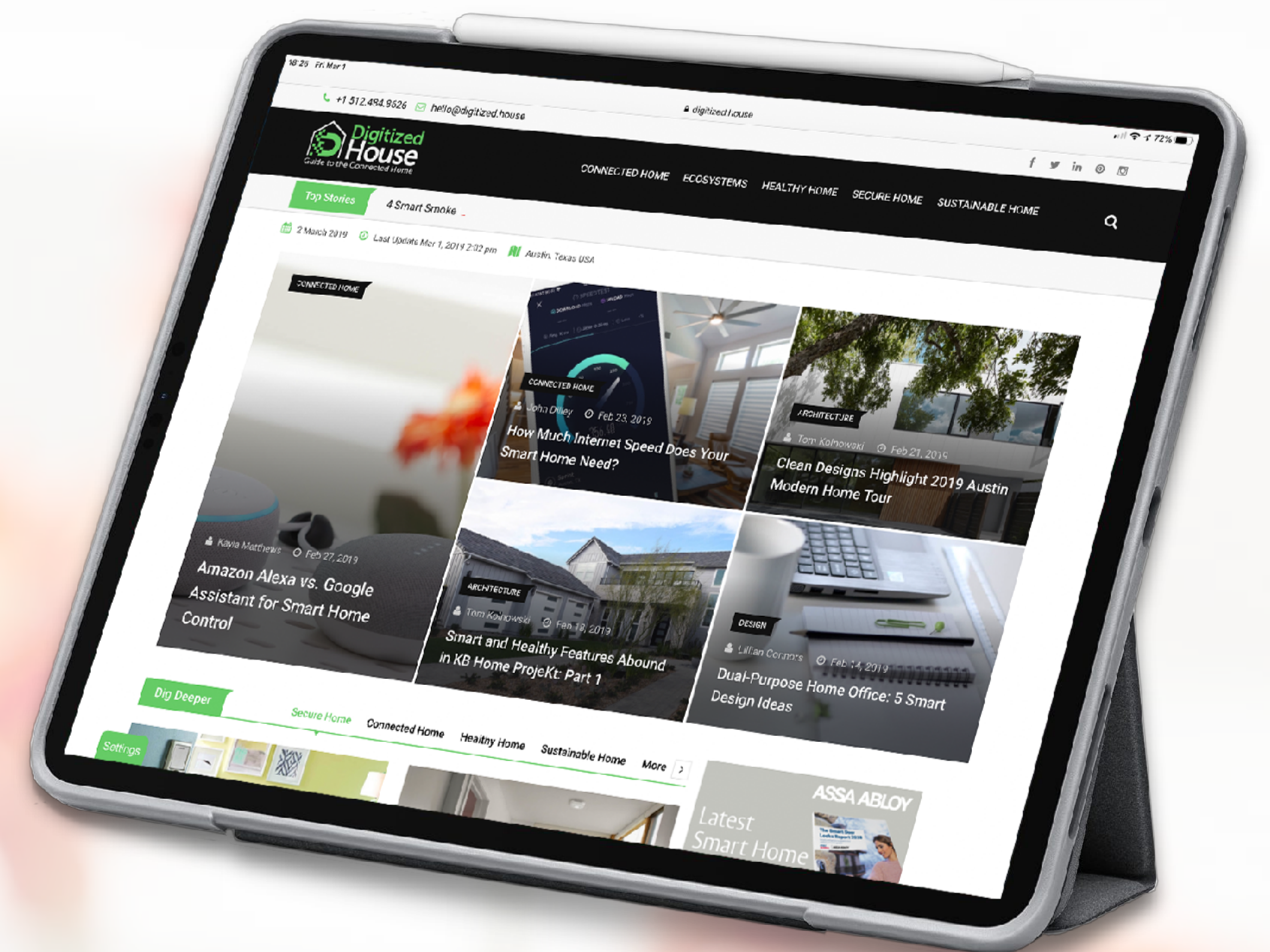




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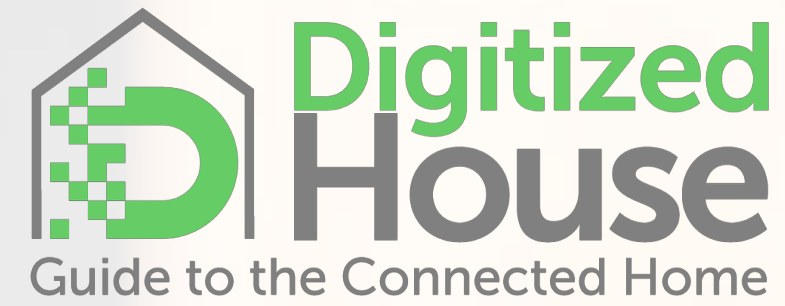
Guide to the Connected Home

Mission: Helping global consumers make their Connected Homes smarter, healthier, safer, and more sustainable





Base Collaboration Package Starting at \$995		Medium Collaboration Package Starting at \$2,495		Large Collaboration Package Starting at \$4,795	
Sponsored Editorial Content Production	1 Article	Sponsored Editorial Content Production	3 Articles	Sponsored Editorial Content Production	6 Articles
Content Syndication Campaign	1,000 Clicks	Content Syndication Campaign	3,000 Clicks	Content Syndication Campaign	6,000 Clicks
Social Media Promotion	4 Posts	Social Media Promotion	12 Posts	Social Media Promotion	24 Posts
Social Media Animated Video	1 Post	Social Media Animated Video	3 Posts	Social Media Animated Video	6 Posts
Browser Notifications (iZooto)	2 Posts	Browser Notifications (iZooto)	6 Posts	Browser Notifications (iZooto)	12 Posts
Included:		Included:		Included:	
✓ Posting to Website		✓ Posting to Website		✓ Posting to Website	
✓ Posting to Apple News Channel		✓ Posting to Apple News Channel		✓ Posting to Apple News Channel	
✓ SEO On-Page Optimization		✓ SEO On-Page Optimization		✓ SEO On-Page Optimization	
✓ Media Studio Professional Image Production		✓ Media Studio Professional Image Production		✓ Media Studio Professional Image Production	
✓ Connected Home Integration Lab Inclusion		✓ Connected Home Integration Lab Inclusion		✓ Connected Home Integration Lab Inclusion	
✓ Global Hosting on WPEngine WordPress Digital Experience Platform		✓ Global Hosting on WPEngine WordPress Digital Experience Platform		✓ Global Hosting on WPEngine WordPress Digital Experience Platform	
✓ Sitewide Banner Advertising (300x250)		✓ Sitewide Banner Advertising (300x250)		✓ Sitewide Banner Advertising (300x250)	
		✓ Rotating Banner Advertising (Leaderboard)		✓ Rotating Banner Advertising (Leaderboard)	
		✓ Monthly Performance Reporting		✓ Monthly Performance Reporting	
				✓ Editorial Planning Calendar	
				✓ Dedicated Branded Portal Page	
Available Add-Ons at Extra Cost:		Available Add-Ons at Extra Cost:		Available Add-Ons at Extra Cost:	
Video Content Production		Video Content Production		Video Content Production	
Case Study Editorial Production		Case Study Editorial Production		Case Study Editorial Production	
Content Syndication Campaign Expansion		Content Syndication Campaign Expansion		Content Syndication Campaign Expansion	
Facebook Ad Campaign		Facebook Ad Campaign		Facebook Ad Campaign	
Dedicated MailChimp Emails		Dedicated MailChimp Emails		Dedicated MailChimp Emails	
Architectural, Lifestyle, and Product Photography		Architectural, Lifestyle, and Product Photography		Architectural, Lifestyle, and Product Photography	



Tom Kolnowski

Chief Content Officer & Founder

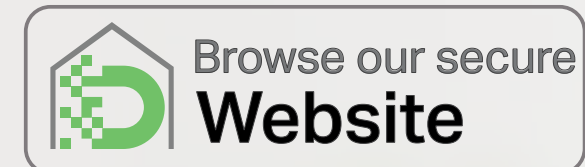
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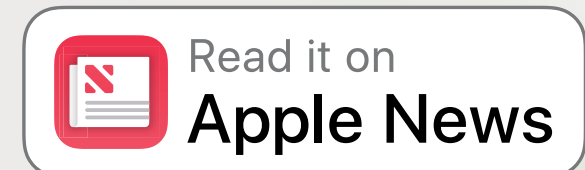
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